

MY PLAY FOR ASIA PTE. LTD. (hereinafter referred to as “the Company” or “My Play”) complies with the relevant laws and personal information protection regulations that information and communications service providers must comply with, and establishes a personal information processing policy in accordance with the relevant laws and regulations to ensure that users We are doing our best to protect our rights and interests.

## 1. Items of personal information to be collected and methods of collection

### A. Items of personal information to be collected

The company collects the following personal information for membership registration, smooth customer consultation, and provision of various services.

[When registering as a member]

- Online game service: ID (e-mail address), password, nickname
- Mobile game service: ID, nickname, SNS link information
- When linking SNS accounts: public profile, email address, nickname
- The items of personal information collected may differ depending on the information disclosure standards set when signing up for an SNS account.
- When using the service: name, date of birth, e-mail address, gender, i-PIN number (for i-PIN users), link information (CI), duplicate registration confirmation information (DI), court of law for children under the age of 14 and juveniles under the age of 18 Agent information (e-mail, name, contact information, date of birth, gender, linkage information (CI), duplicate subscription confirmation information (DI))
- For mobile payment consultation: mobile market payment information

When a user uses authentication on an external platform, the company receives and uses the following personal information from the platform.

- When using external platform authentication
  - \* Facebook member number, nickname, profile picture URL when using Facebook authentication
  - \* System ID, nickname, profile picture URL when using Google authentication
  - \* Player ID when using Apple Game Center authentication
  - \* Apple membership number when using Apple authentication
- When registering as a member through external platform authentication, My Play does not store any other personal information provided by external platforms other than the above information.

In the process of using the service, the following information may be generated and collected.

- IP address, cookie, visit date and time, service use record, illegal use record, payment/purchase record, terminal information (device identification unique information, terminal environment information, advertisement ID, basic statistics on service use), application installation and use Record

When making a paid payment, the following payment information may be collected.

- For mobile phone payment: mobile phone number
- When paying by credit card: name of the card company, (encrypted) card number
- For payment by bank transfer: bank name, name, account number, contact number
- For payment by bank transfer: bank name, account number
- When paying for gift certificates: Gift certificate ID and password (only processed for the gift certificate company login, not stored in the company)
- When paying by phone: landline phone number, date of birth, gender
- Payment for minors under the age of 19: legal representative's name, date of birth, gender, mobile phone number (in case of mobile phone verification), e-mail address

In the course of using the service, the following information may be additionally collected with the user's consent.

- When consent is obtained for additional collection of personal information

Additional collection types

- \* Name, date of birth, gender, foreign and domestic information, mobile phone number, i-PIN number, duplicate registration confirmation information (DI), encrypted identification information (CI), telecommunication company, credit card company
- \* Name, email, bank name, account number when requesting a refund
- \* When issuing a cash receipt, mobile phone number, cash receipt card number
- For customer inquiries and reports
- \* (For e-mail inquiries): (required) e-mail / (optional) mobile phone number (However, some types of inquiries do not selectively collect mobile phone numbers.)
- \* (When inquiring about reporting illegal programs): (Required) Contactable phone number, email, inquiry content / (Optional) ID of illegal program use, attached file
- \* (When reporting payment information theft): Evidence documents (Payment information theft damage confirmation copy, masked incident accident fact confirmation copy copy, payment receipt copy, deposit and withdrawal statement, copy of bankbook)
- \* (When reporting loss of game money): Email, phone number where you can be contacted

When delivering event prizes, mobile phone number, email address, address, name, resident registration number (limited to cases where tax processing is required)

## B. How to collect personal information

The company collects personal information in the following ways.

- Website, written form, fax, telephone, consultation board, e-mail, event application, delivery request
- Provision from partner companies
- Collection through generation information collection tool

## 2. Purpose of collection and use of personal information

The company uses the collected personal information for the following purposes.

- Personal information is used to provide promised services to users, to authenticate themselves according to service provision, to purchase and pay bills, and to deliver goods and services.
- Personal information is used for member management, such as confirmation of intention to join membership, age confirmation and legal representative consent, identification of users and their legal representatives, user identification, confirmation of intention to withdraw from membership, and handling of inquiries or complaints.
- When retrieving contacts, personal information is used to provide automatic friend addition and friend registration using the user's mobile phone number and contact information stored in the user's mobile phone.
- Restrictions on use of members who violate laws and the terms of use, prevention and sanctions against acts that impede the smooth operation of the service including illegal use and unauthorized acts, prevention of account theft and fraudulent transactions, and delivery of notices , personal information is used for user protection and service operation, such as record retention for dispute resolution.
- Provision of services according to demographic characteristics, analysis of access frequency, improvement of functions, statistics on service use, and provision of new services that reflect users' propensity to purchase products and service use, interest, and usage history analysis based on service analysis and statistics We use personal information (including personalized product recommendation service, etc.).
- Personal information may be used for the purpose of events and promotions, such as providing event information and advertising information.

### 3. Sharing and Provision of Personal Information

The company uses users' personal information within the scope notified in "2. Purpose of collection and use of personal information" not disclosed. However, exceptions are made in the following cases.

- When users agree in advance

If the user consents in advance, it is when the user consents to the provision of personal information to a third party while participating in various promotions such as game service use, event application, and user research. Even in this case, the company notifies the user in advance of the person to whom the personal information is provided, the purpose of his/her use, the items of personal information provided, and the period of retention and use of personal information, and obtains explicit/individual consent for this. In all these processes, the company does not collect additional information against the user's will or share information beyond the scope of consent with a third party.

- In case it is necessary for the settlement of charges according to the provision of services
- When there is a request from the investigation agency in accordance with the provisions of the law or in accordance with the procedures and methods stipulated in the law for the purpose of investigation

### 4. Consignment of personal information processing

The company entrusts personal information as follows to improve service, and in accordance with relevant laws and regulations, the company stipulates necessary matters so that personal information can be safely managed in the consignment contract. The company's personal information consignment processing agency and consignment work are as follows.

Consignee	Consignment work	Period of retention and use of personal information
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IDIOCRACY	Service development and QA technical support Design, log analysis	<p>When you cancel your membership, or until the end of the consignment contract</p> <p>Game service operation and customer consultation support</p> <p>(e-mail address, name, nickname, ID, name, nickname, contract information, terminal information, payment date and time, payment account, order number, product name, payment amount, other information necessary for consultation)</p> <p>When you cancel your membership, or until the end of the consignment contract</p>
Vailla Code		
WONCOMZ		
Dvora Studio		
SoulGames		
Team Never Lose		

5. Period of retention and use of personal information

In principle, the company retains the user's personal information until membership withdrawal. However, the company retains personal information for 7 days after the request for withdrawal from membership in order to prepare for unwanted withdrawal from membership due to personal information theft. In addition, legal representative information collected to comply with related laws is kept until the child/young adult (minor) reaches the age of majority. In addition, the following information is kept for the period specified for the following reasons even after membership withdrawal.

A. Reasons for information retention according to company internal policy

- Records of illegal use

\* Reason for retention: Prevention of illegal use

\* Retention period: 1 year from the date of collection

- Records of excessive immersion

\* Reason for retention: Prevention of over-immersion

\* Retention period: 1 year from the date of collection

- User authentication record

\* Reason for retention: identification and age verification, prevention of illegal subscription, customer consultation response

\* Retention period: Until members withdraw from membership (however, if they withdraw within 3 years from the date of collection, they are stored for 3 years from the date of collection)

For non-members, 3 years from the date of collection (however, in case of unauthorized registration attempts, 'duplicate registration confirmation information' is stored until the registration restriction is lifted)

B. Reasons for information retention according to related laws

If it is necessary to preserve it in accordance with the provisions of related laws, such as the Commercial Act, the Consumer Protection Act in Electronic Commerce, etc., the company preserves member information for a certain period of time as stipulated by the relevant laws and regulations. In this case, the company uses the information to be preserved only for the purpose of preservation, and the retention period is as follows.

- Log records related to service use

\* Reason for retention: Communication Secret Protection Act

\* Retention period: 3 months

- Records on consumer complaints or dispute handling

\* Reason for retention: Act on Consumer Protection in Electronic Commerce, Etc.

\* Retention period: 3 years

- Records on contract or subscription withdrawal

\* Reason for retention: Act on Consumer Protection in Electronic Commerce, Etc.

\* Retention period: 5 years

- Records on payment and supply of goods

\* Reason for retention: Act on Consumer Protection in Electronic Commerce, Etc.

\* Retention period: 5 years

## 6. Personal information destruction procedures and methods

In principle, users' personal information is destroyed without delay when the purpose of collection and use of personal information is achieved.

However, the company destroys or separates and manages the personal information of members who do not use the service for one year according to the 'personal information validity period system'.

The company's personal information destruction procedures and methods are as follows.

### A. destruction procedure

The information entered by the user for membership registration, etc. is transferred to a separate DB after the purpose is achieved (separate filing cabinet in the case of paper) and in accordance with the internal policy and other information protection reasons according to relevant laws (refer to retention and use period) It is destroyed after being stored for a certain period of time.

This personal information will not be used for any other purpose other than being retained unless it is required by law.

### B. Destruction method

Personal information printed on paper is shredded with a shredder or destroyed through incineration.

Personal information stored in the form of an electronic file is deleted using a technical method that cannot reproduce the record.

## 7. Rights of users and their legal representatives and how to exercise them

Users and their legal representatives can inquire or modify the registered personal information of themselves or children under the age of 14 at any time. can be requested. However, in such a case, it may be difficult to use some or all of the service.

Click 'Change Personal Information' (or 'Edit Member Information', etc.) to view and correct personal information of users or children under the age of 14, and click "Withdraw Membership" to cancel membership (withdraw consent) to complete the identification process. After the pass, you can directly view, correct, or withdraw.

Or, if you contact the person in charge of personal information protection in writing, by phone or e-mail, we will take action without delay.

If a user requests correction of errors in personal information, the personal information will not be used or provided until the correction is completed. In addition, if incorrect personal information has already been provided to a third party, we will notify the third party of the result of the correction without delay so that the correction can be made.

The company shall provide for personal information that has been canceled or deleted at the request of the user or legal representative in "5. Period of retention and use of personal information" and processing it so that it cannot be viewed or used for any other purpose.

## 8. Matters concerning the installation, operation and rejection of the automatic collection device for personal information

The company uses cookies to store and find users' personal information from time to time to provide personalized and customized services to users. A cookie is a small amount of information that a website sends to a user's computer browser (Internet Explorer, Firefox, Chrome, etc.).

When a user accesses the website, the company's computer reads the contents of the cookie in the user's browser, finds the user's additional information on the user's computer, and provides services without additional input such as real name.

Users have the option of installing cookies. By adjusting the options of your web browser, you have the option to accept all cookies, check each time a cookie is saved, or reject all cookies. However, if you refuse to store all cookies, you will not be able to use the services provided by the company through cookies.

Users can refuse to collect cookies by setting options in their browser.

- Internet Explorer: Tools > Internet Options > Privacy > Advanced

- Chrome: Settings > Show settings > Content settings button for personal information > Cookies

※ For other browsers, it follows the setting method for each browser.

The company allows online customized advertising companies to collect behavioral information.

- Advertising companies that collect and process behavioral information: Facebook, Google, AppsFlyer, Unity, Vungle, AppLovin, IGAWorks, TNK Factory, Metapsplus, Youappi, Fyber, AdColony

- Behavior information collection method: Automatically collects and transmits when a user visits the site or runs the app

## 9. Technical and Administrative Measures for Personal Information Protection

The company is taking the following technical and managerial measures to ensure safety so that personal information

is not lost, stolen, leaked, forged, altered or damaged in processing users' personal information.

#### A. Personal information encryption

The company encrypts personal information such as passwords in accordance with the standards required by laws and regulations, and protects users' personal information by taking separate security measures such as encrypting files and transmission data for important data.

The password of the Hangame member ID (ID) is encrypted, stored and managed, so only the person knows it, and only the person who knows the password can check and change personal information.

#### B. Countermeasures against hacking, etc.

The company is doing its best to prevent leakage or damage to members' personal information by hacking or computer viruses. Data are frequently backed up in preparation for damage to personal information, and the latest vaccine program is used to prevent leakage or damage to users' personal information or data. are making it happen. In addition, an intrusion prevention system is used to control unauthorized access from the outside, and we are trying to equip all possible technical devices to secure other systemic security.

#### C. Minimization and training of handling staff

The company's personal information processing staff is limited to the person in charge, and a separate password for this purpose is given and updated regularly, and the observance of the personal information handling policy is always emphasized through frequent training for the person in charge.

#### D. Operation of a private information protection organization

The company checks the implementation of My Play personal information processing policy and compliance of the person in charge through the in-house personal information protection organization, etc., and if a problem is found, it is working hard to correct it immediately.

However, the company is not responsible for any problems caused by the leakage of personal information such as ID and password due to the user's negligence or problems on the Internet.

### 10. Person in charge of personal information protection and contact information

The company designates the person in charge of personal information protection in charge of collecting opinions and handling complaints about personal information, and the contact information is as follows.

Email: biz@myplayasia.com

Users can report any complaints related to personal information protection that occur while using the company's services to the contact information of the person in charge of personal information protection. The company will promptly and sufficiently respond to users' reports.

### 11. Duty of Notice

If there are any additions, deletions, or modifications to the current personal information processing policy, we will notify you through the 'Notices' on the website at least 7 days before the revision. However, if there is a significant change in user rights, such as collection and use of personal information or provision to a third party, it will be notified at least 30 days in advance.

addendum

Article 1 Effective Date

This Privacy Policy is effective from November 2, 2023